

**18<sup>th</sup> EUROPEAN WEEK of  
REGIONS and CITIES**

05>09 OCTOBER 2020 12>16 OCTOBER 2020 19>22 OCTOBER 2020

# BEYOND THE BORDERS OF CITIZEN ENGAGEMENT

**WEDNESDAY 14/10**  
**16:30 - 18:00**



# Building Partnership

## Citizen engagement

by  
Silvester Holop

## Why to foster citizen engagement?



- to identify the relevant local needs and challenges across the programme area during the programming
- to support projects which create demand-based, high quality and sustainable services used by the citizens directly
- to support projects which ensure citizens to directly benefit from EU funds



- What shall be financed by the EU?

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- Why should it be financed from public resources?
- How can it be a cross border issue?

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- Public consultations

*Events, festivals, conferences which enable active citizens' participation*



- Real demand for new or developed services shall be fully proven
  - Business plan
  - Specialized external assessors

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- Industrial standards and outstanding quality of these services shall be claimed by the JS

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- Powerful communication and marketing campaign shall be co-designed by the JS



- Citizens shall meet the EU funding system directly as Beneficiaries
  - Citizens as EU tax payers shall meet projects directly as Beneficiaries
- 
- Small project fund – easy to use, quick funding system to support people to people actions
- 

*Events, festivals, conferences which enable the active citizens' participation*

## Citizens engagement during the programming



- What shall be financed by the EU?
- Why should it be financed from public resources?
- How can it be a cross border issue?
- Public consultations

*Events, festivals, conferences which enable active citizens' participation*

## Citizens as Beneficiaries



- Citizens shall meet the EU funding system directly as Beneficiaries
- Citizens as EU tax payers shall meet projects directly as Beneficiaries
- Small project fund – easy to use, quick funding system to support people to people actions

*Events, festivals, conferences which enable the active citizens' participation*



*Events, festivals, conferences  
which enable the citizens'  
active participation*

Thank you for your attention.

Silvester Holop

[szholop@skhu.eu](mailto:szholop@skhu.eu)

**Anti-fraud policy**

The programme is following zero tolerance policy to fraud and corruption.

For our Anti-fraud mission statement please visit our website.

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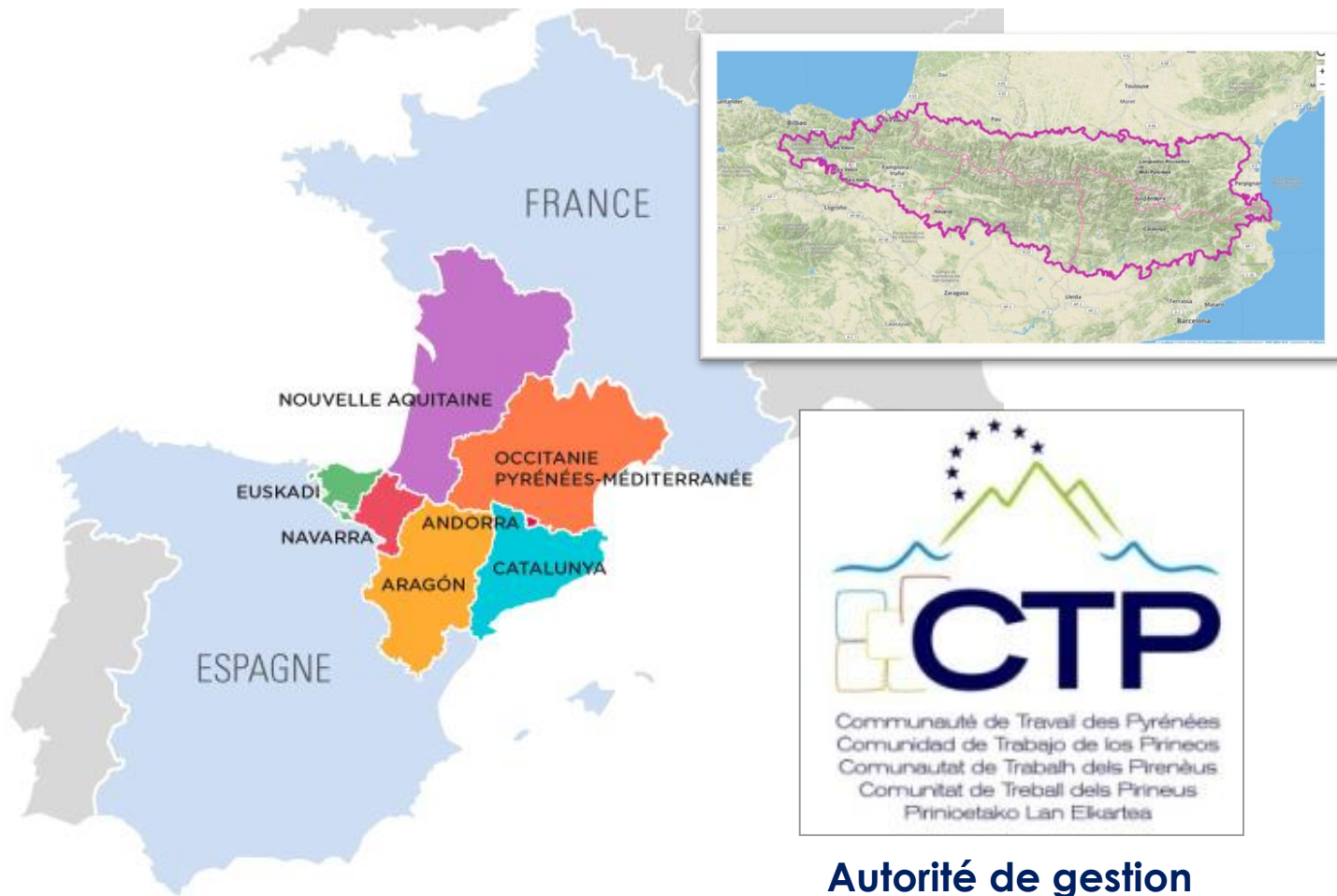




# The Spanish-France-Andorra cross border programme

## One case of civil society engagement

# Interreg V-A Spain, France, Andorra (POCTEFA 2014-2020)



# Interreg V-A Spain-France-Andorra (POCTEFA 2014-2020)



# Cerdanya/Cerdagne

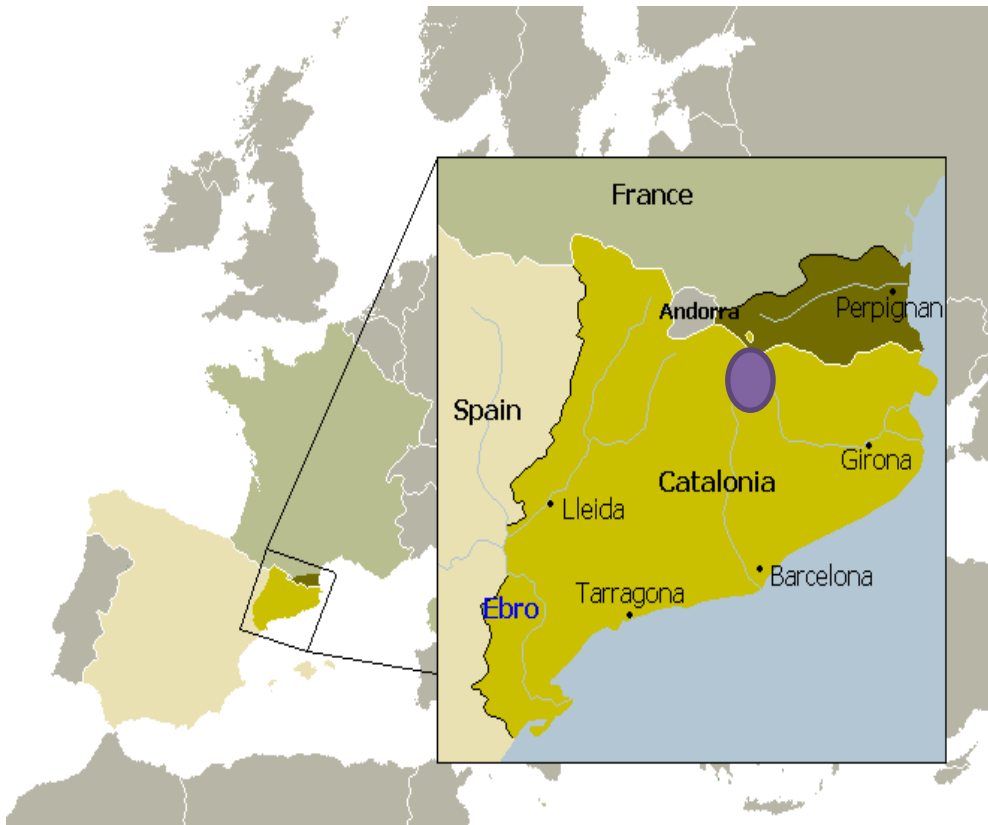
Covering an area of more than **1,300** km<sup>2</sup>, the Cerdanya high plateau is one of the most extensive valleys in Europe (average altitude of 1,000 m).

It has a population of around **33,000**.

**An economy based on tourism** which leads to an increase in population in August and during the ski season (up to 4 times).

**A difficult climate in winter** (snow and bad weather) complicates access to the region by road.

**North/south cultural similarities.** Recent and very "porous" border (Treaty of the Pyrenees 1659)



# LE PREMIER HÔPITAL TRANSFRONTALIER



# Interreg V-A Spain-France-Andorra (POCTEFA 2014-2020)

## Infrastructures



32 hospital rooms



6 neonatal incubators



Haemodialysis (14 posts)



Hôpital de jour (14 posts)



Intensive care (18 boxes)



4 operating rooms



Medical Imaging



26 consulting rooms

# Full involvement of civil society



What happens when a French emergency doctor is the closest doctor to an injured person on Spanish territory?

# One obstacle but One solution

Based on the Framework Agreement between France and Spain on cross-border health cooperation signed in Zaragoza on 27 June 2008.

Agreements between the ARS (French state) and the Spanish Autonomous communities.

Partnership agreements between medical orders to enable cross-border emergency health intervention.

Improvement of emergency healthcare for the 15 millions inhabitants of the Pyrenees.



## MEMORANDUM

La Commissaire Corina Crețu en charge de la politique régionale européenne, le Commissaire Vytenis Andriukaitis en charge de la santé et de la sécurité alimentaire et Monsieur Jean-Louis Valls, Directeur de la Communauté de Travail des Pyrénées, félicitent de l'élaboration de la convention bilatérale sanitaire transfrontalière dont la signature permettra d'urgences médicales des régions frontalières franco-espagnoles de pouvoir s'aider mutuellement. Ce projet correspond à la finalisation de la phase I du projet sanitaire transfrontalier sélectionné dans le cadre de l'initiative B-SOLUTIONS de la DG REGIO et conduit par la Communauté de Travail des Pyrénées.

Les Commissaires souhaitent le même succès la phase II qui verra la signature de conventions bilatérales entre les Médecins des régions frontalières espagnoles et françaises.

Corina Crețu  
Commissaire européen  
en charge de la Politique régionale

Vytenis Andriukaitis  
Commissaire européen en charge de  
la santé et de la sécurité alimentaire

Directeur  
d

Merci

**#POCTEFA14\_20**  
**info@poctefa.eu**

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# 3LAND

Trois villes – un avenir commun  
Drei Städte – eine Zukunft



## IBA BASEL



# Beyond the borders of citizen engagement

EWRC – 2020/10/14

Trinational Eurodistrict Basel – Judith Lenhart – 3Land project

# 3Land – what's that?

- an area of 430 ha in the heart of the trinational agglomeration of Basel

(Weil am Rhein, Huningue, Basel)

- a development and transformation area due to structural change
- a cross-border district, a living and work space for 20.000 people
  - Focus on mobility + infrastructures and open space + ecological sites





How can citizens be involved in the transformation of the project area?

# Travelling exhibition

## How?

- exhibition in the three cities and in the region
- accompanied by an exhibition newspaper and a survey

## Why?

- to inform about possible developments
- to gather tangible feedback



# School workshops

## How?

- presentation of the basic idea
- on-site visit
- cartographic recording of students' visions

## Why?

- to include the perception and interests of young people
- to get to know, discuss and experience the concept on site



# City walk

## How?

- guided tour by foot and by boat
- 2 guides “in disguise”, representing the past and the future

## Why?

- to (re)discover the project area
- to connect past and future
- to encourage discussions



# Outdoor Toolbox

## How?

- interactive toolbox
- at busy public places in the three cities
- activating survey – open discussion

## Why?

- to gather the perceptions, impressions and emotions of the populations
- to reach out to those who do not participate in conventional participatory processes



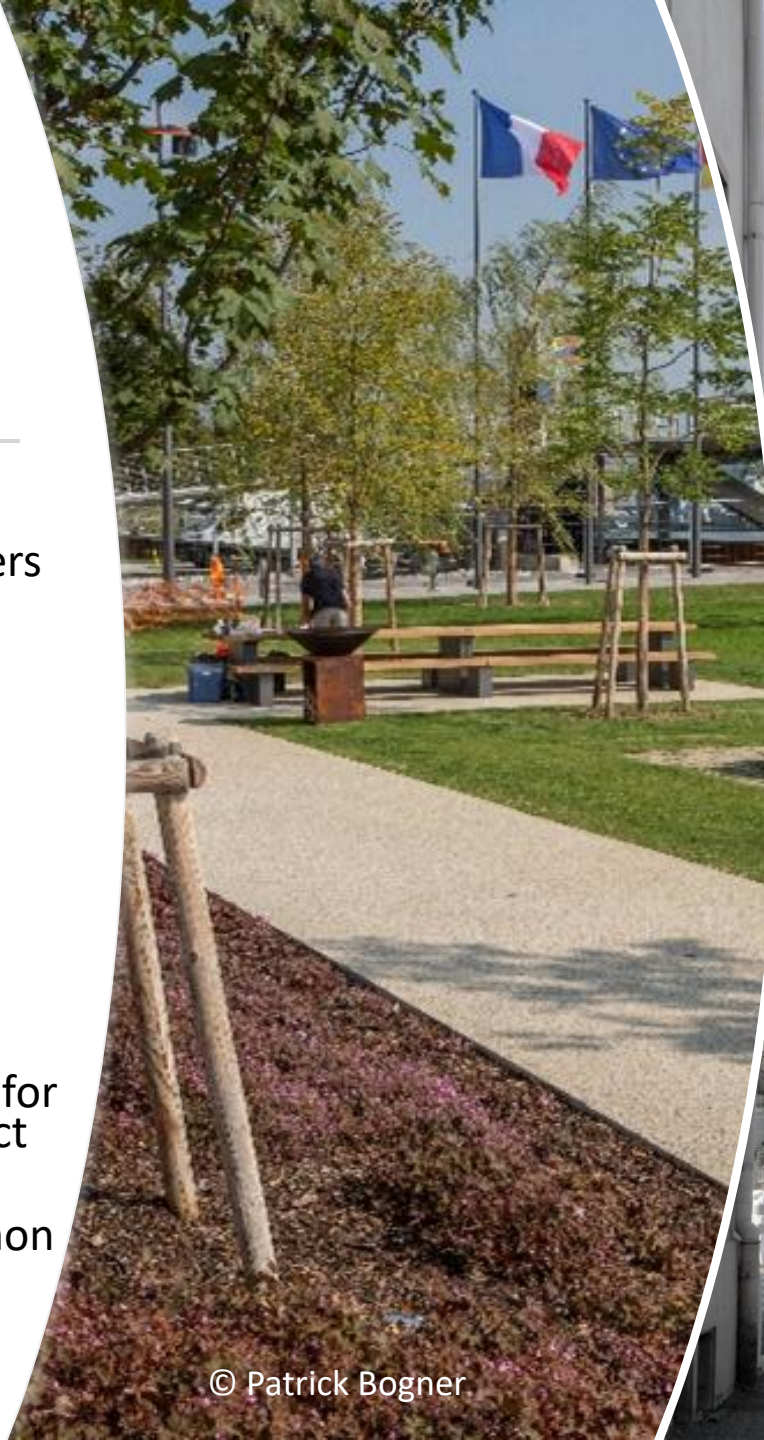
# Conclusion and outlook

## Success factors

- Low threshold offers
- Direct contact – open discussions
- Multilingual documents and interlocutors

## Outlook – goals:

- to make the 3Land project visible
- to raise awareness for the common project area
- to develop a common identity



© Patrick Bogner



© Häseli & Hilti

# Contact

## Trinational Eurodistrict Basel

Judith Lenhart

3Land project manager

Email:

[judith.Lenhart@eurodistrictbasel.eu](mailto:judith.Lenhart@eurodistrictbasel.eu)

Project website:

<http://3-land.net/start/en/>



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# **Participatory lab - Beyond the borders of citizen engagement**

## **Citizen engagement in the eurodistrict PAMINA**

Frédéric Siebenhaar  
Europe & Networks

# Eurodistrict PAMINA

## Territory

- 6.500 km<sup>2</sup>
- ~ 1,7 million inhabitants
- ~ 16.500 commuters



# Citizens and CBC

## What types of civil society?

### Citizens and CBC

Non-organised civil  
society (participatory  
dimension)

Organised civil society  
(initiating & active  
dimension)

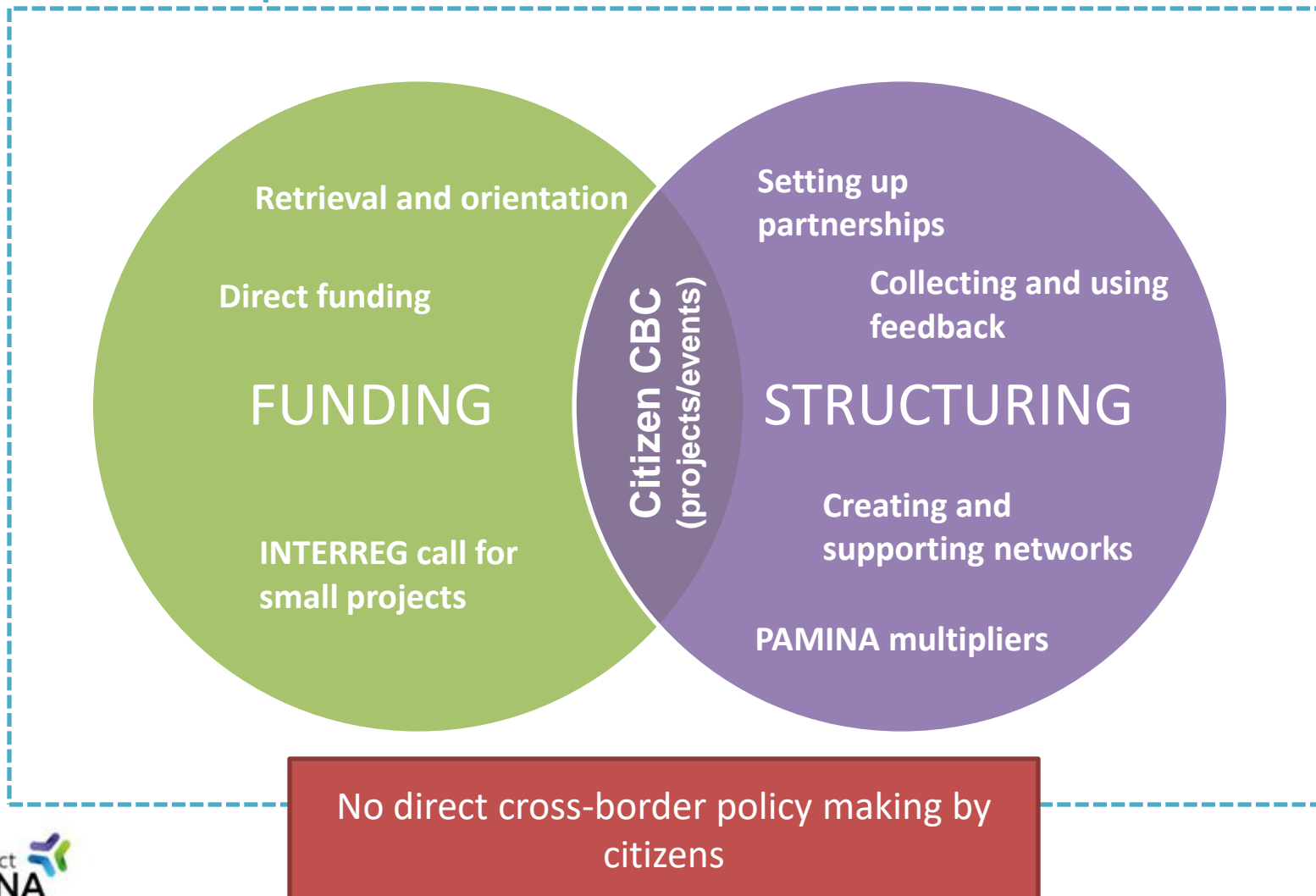
Difficult  
to  
address

„Easy“ to  
address

# Setting framework conditions for CE

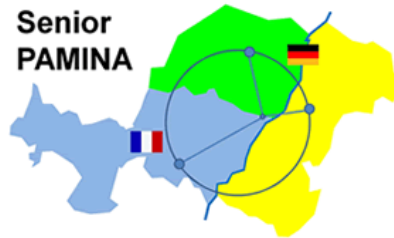
## Tools and approaches of the EGTC PAMINA

Territorial and political context of CBC -> **PROXIMITY**



# The PAMINA multipliers

A unique network of civil society stakeholders



# The PAMINA multipliers

## Some impressions



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Participatory Lab

14th October 2020

Cross-border Citizen Engagement



- In these 10 years of participatory planning, many meetings have been organized on the territory that involved Municipalities and local authorities, associations, the third sector and citizens.
- Integrated territorial planning is a distinctive element of the Interreg Italy-France Alcotra and Italy-France Marittimo Programs.

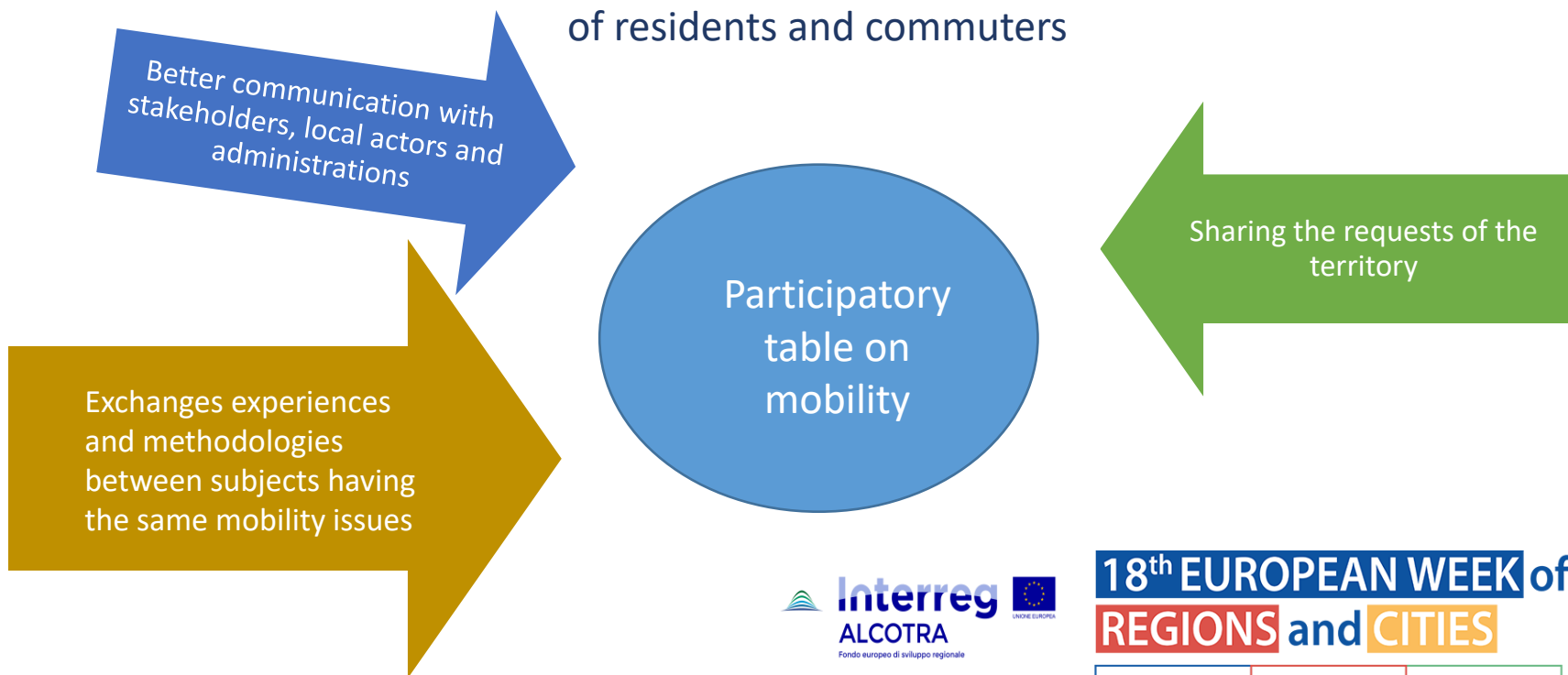
In 2014/2020 the focus was on two strategies for the territory of the Province of Imperia, Département des Alpes Maritimes and the Province of Cuneo: ALPIMED and PAYS SAGES.

These PITER bring together territorial bodies, Chambers of Commerce of Imperia, Cuneo and Nice and Parco Alpi Marittime e Mercantour, e Parco Alpi Liguri



## EXAMPLES of ACTIVE PARTICIPATION IN PROJECTS

**ALPIMED MOBIL:** The main objective of the project is promoting sustainable mobility actions within the territory aimed at encouraging tourism and improving life of residents and commuters



**Project ACTION4VISION:** improving access to care and reducing the isolation of people affected or at risk of vision impairment who live in cross-border mountain or rural areas

communication  
with families,  
parents and

approach in  
screening and  
diagnosis of vision

Exchanges experiences and methodologies between different actors: Mutualité française , ASL Cuneo 1, Istituto Chiossone ONLUS, «Association Valentin Haüy» and «Association of parents of children and young adults with visual injuries and health problems»

Involving  
citizens  
with severe  
vision problems



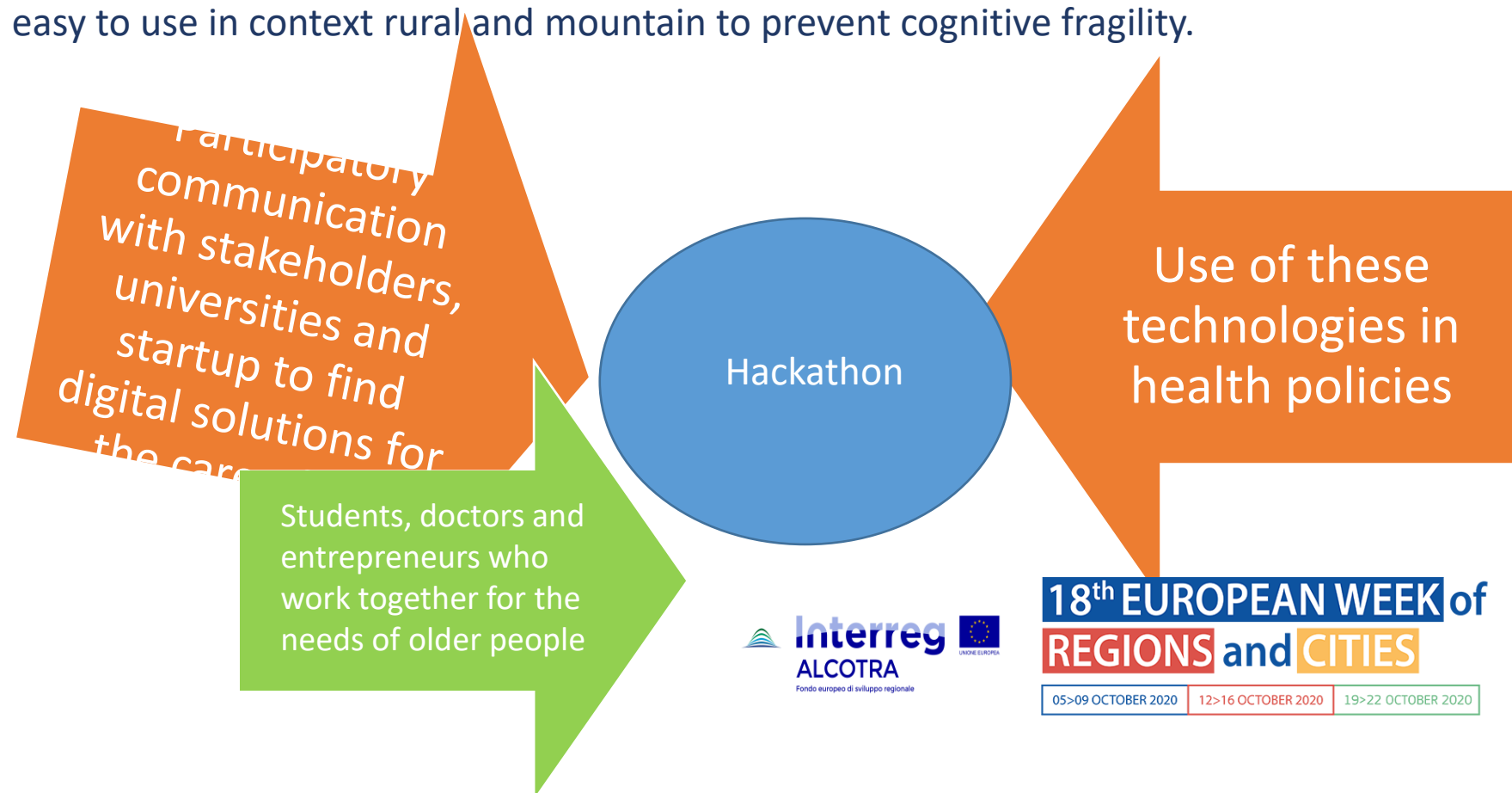
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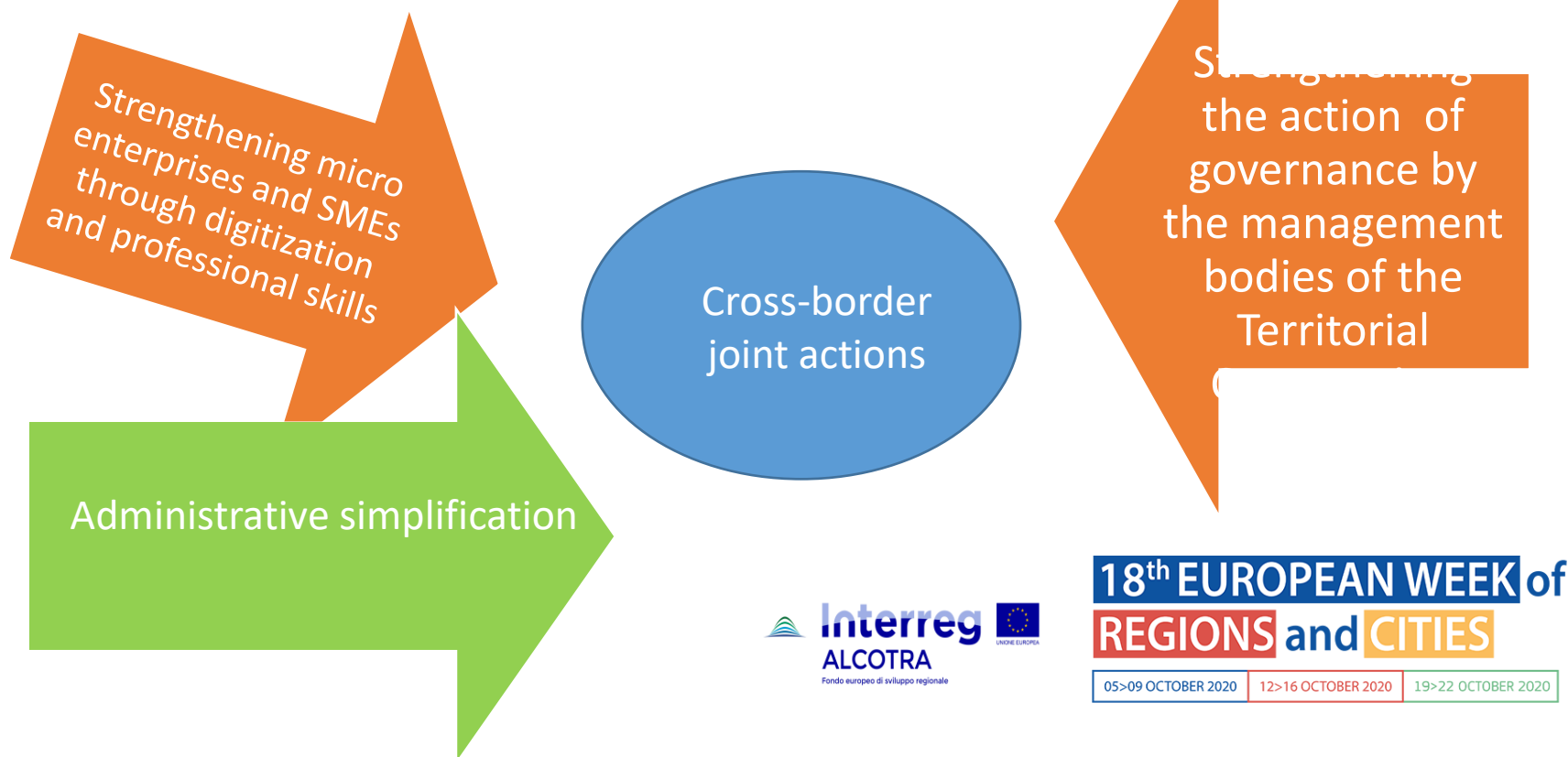
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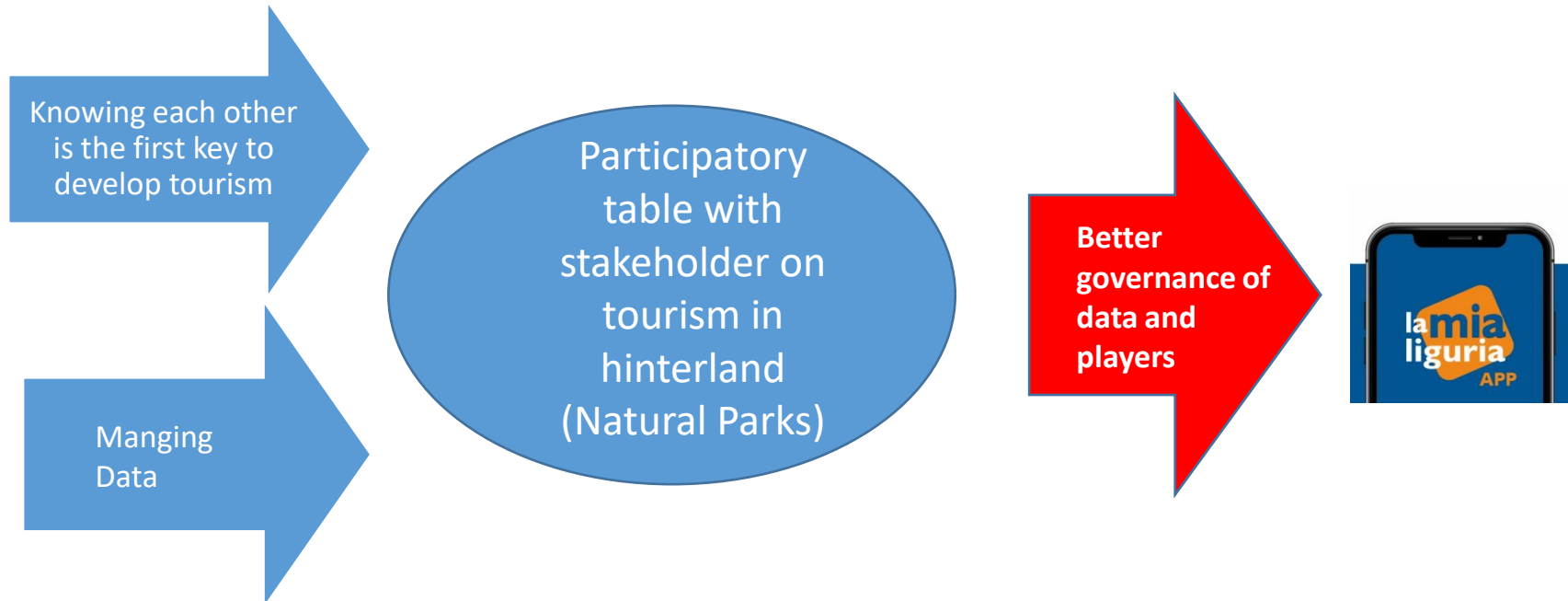
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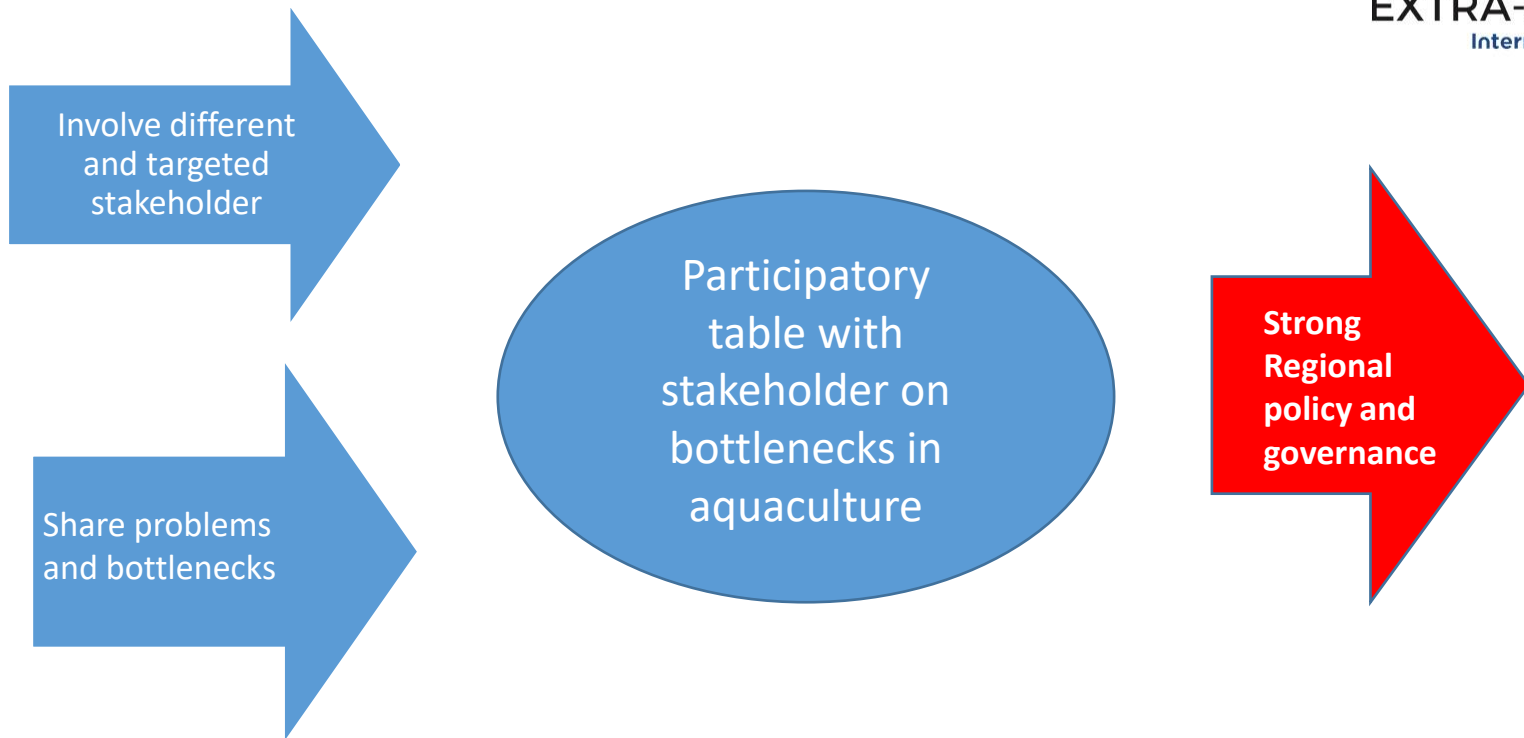
**CLIP E-SANTE'**: the objective of the project is to create a network of actors including research centers, companies and health professionals, who develop, with end users, seniors and family and professional caregivers, technologies that are practical and easy to use in context rural and mountain to prevent cognitive fragility.



**CLIP CIRCUITO:** the project pursues the objective of increasing the ability to produce and manage innovation in the cross-border area, through governance and implementation of services to support public and private actors.







## Semaine Alpine

Jeunesse & Climat  
09 – 11.12.2020 | Nice, France

INTERMEZZO

## AlpenWoche

Jugend & Klima  
09 – 11.12.2020 | Nizza, Frankreich

INTERMEZZO

## Settimana Alpina

Giovani & Clima  
09 – 11.12.2020 | Nizza, Francia

INTERMEZZO

## Alpski Teden

Mladi & podnebje  
09 – 11.12.2020 | Nica, Francija

INTERMEZZO

## AlpWeek

Youth & Climate  
09 – 11.12.2020 | Nice, France

INTERMEZZO



Organisation:



Foto: Metropole N.C.A.